



GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)

DIST-RAYAGADA (ODISHA), PIN-765022

[Established vide Odisha Act-23 of 2018, Included by UGC and Approved by AICTE, New Delhi]

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No. 191 / GIETU / EXAM / Ph.D. / 2026

Date: 26-02-2026

NOTIFICATION FOR AWARD OF THE Ph.D. DEGREE

On the recommendation of the Board of Examiners appointed by the Hon'ble Vice-Chancellor to evaluate the Thesis, the under mentioned candidate has been declared provisionally to be qualified for the award of Ph.D. degree in Management Studies as he has fulfilled the provisions of the UGC (Minimum standards and procedure for award of M.Phil./ Ph.D. degree) Regulations, 2016.

1	Name	:	Mr. P S Rama Krishna
2	Registration Number	:	20SPHMB040
3	Subject	:	Management Studies
4	School	:	School of Management Studies
5	Title of the Thesis	:	“Strategic Marketing of Personalized Learning Path (PLP) Services in K12 Education System in India ”
6	Name and designation of the Supervisor	:	Dr. Y.S.S. Patro Professor School of Management Studies GIET University, Gunupur
7	Name and designation of the Co-Supervisor	:	Dr. P. Pinakapani Professor GITAM School of Business GITAM Deemed to be University Hyderabad, Telangana
8	Date of Enrollment into the Ph.D. Programme	:	04.01.2021
9	Date of submission of Thesis	:	23.06.2025
10	Date of Viva-Voce Examination	:	14.02.2026



By order of the Vice-Chancellor


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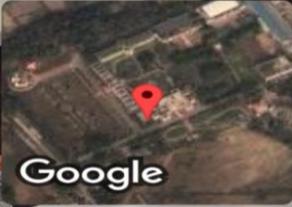
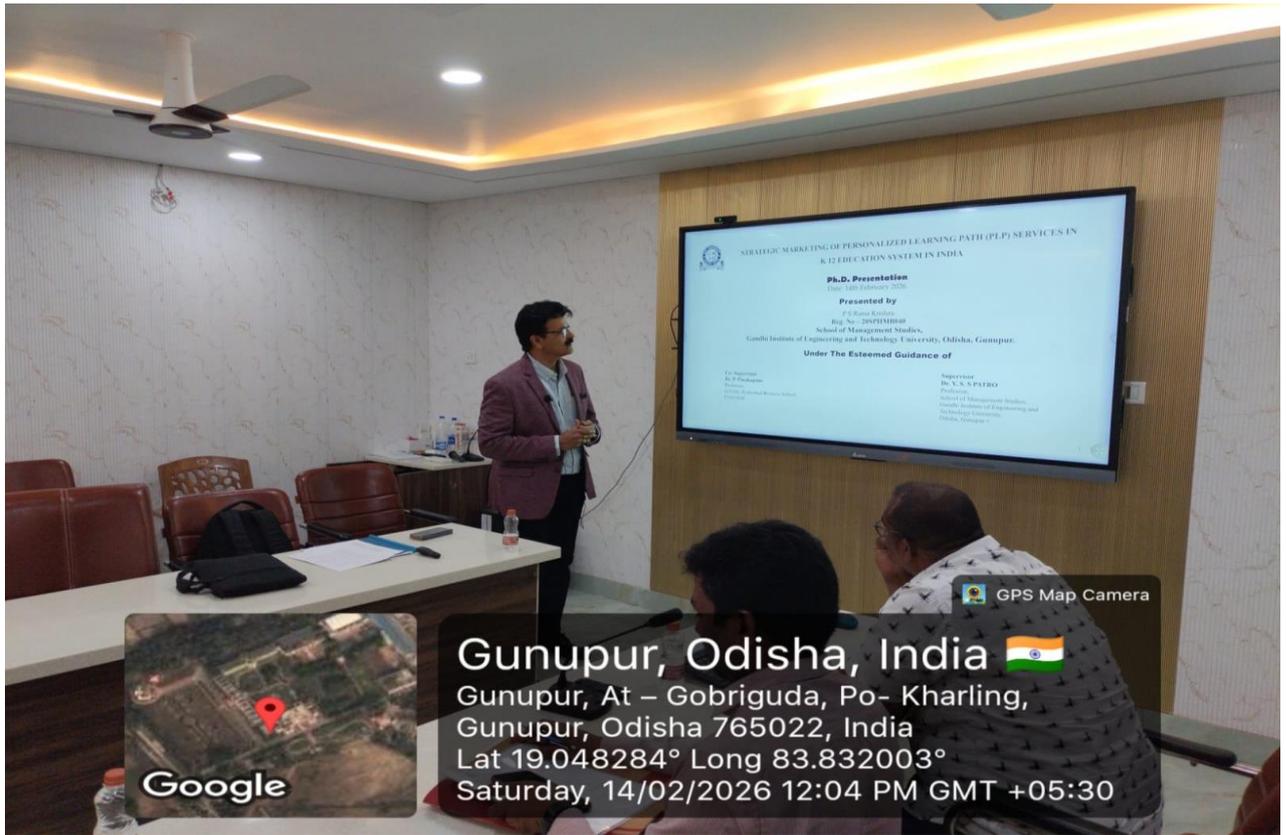
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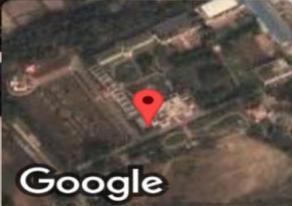
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3. The Commissioner - Cum-Secretary, Department of Technical Education & Skill Development, Govt. of Odisha, Bhubaneswar.
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7. Director General, GIET University, Gunupur.
8. PS to Hon'ble Vice-Chancellor, GIET University, Gunupur.
9. The Registrar, GIET University, Gunupur.
10. Dean (Academics) / Dean (SOET) / Dean (SMS) / Dean (SOS) / Dean (Agriculture).
11. HOD of the Department Concerned / Ph.D. Co-Coordinator of department concerned.
12. All HOD's.
13. Deputy Registrar / Ph.D. Section.
14. Mr. P S Rama Krishna, Ph.D. Scholar.
15. Research Supervisor / Co-Supervisor.
16. Thesis and Viva-Voce Board of Examiners.
17. The Editor, The Samaj / Sambad / New Indian Express for publication in their esteemed daily.
18. Library / Accounts Section / Examination Section / Academics Registry / IQAC.




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