



**School of Management Studies**  
**Gandhi Institute of Engineering and Technology University**  
**(GIET University)**  
**Gunupur, Odisha**  
**Events of January 2026**

**Industrial Visit to Visakhapatnam – Experiential Learning in Action**

**Date: 9th–10th January 2026**

**Organized by: School of Management Studies, GIET University, Gunupur**

As part of its experiential learning initiative, the School of Management Studies, GIET University, Gunupur, successfully organized an industrial visit to Visakhapatnam for the MBA and BBA Final Year students on 9th and 10th January 2026.

On 9th January 2026, the students visited NATCO Pharma Limited, where they gained valuable insights into pharmaceutical manufacturing processes and contemporary corporate practices. The students greatly benefited from the detailed briefing and interaction conducted by Mr. Subbaraju, HR – NATCO Pharma Ltd. The School sincerely acknowledges and thanks him for his valuable time and support.



Later in the afternoon, the students visited AMTZ (Andhra Pradesh MedTech Zone), Visakhapatnam, Asia's largest Pharma and Medical Technology Hub. The School extends its heartfelt gratitude to Mr. Naresh Kumar, Vice President, IBSI, for providing a comprehensive orientation. During the visit, students explored two manufacturing plants, which significantly enhanced their understanding of advanced medical technology, innovation, and industrial operations.

On 10th January 2026, the students visited Brandix, Asia's largest integrated apparel manufacturing facility. This visit offered extensive exposure to global apparel manufacturing standards, supply chain management, and sustainability practices. The School expresses its sincere thanks to Mr. Raghu, HR Head, Brandix, for his excellent support and coordination throughout the visit.

The School of Management Studies places on record its heartfelt gratitude to the University Management for their continuous encouragement and support in facilitating such industry-oriented academic initiatives.

Such industrial visits play a crucial role in bridging the gap between classroom learning and real-world business practices, thereby enriching students' professional competencies, practical exposure, and overall industry readiness.



### **One-Day Workshop on “Entrepreneurship Development Program”**

**Date: 17 January 2026**

**Organized by: School of Management Studies, GIET University, Gunupur**

The School of Management Studies, GIET University, Gunupur, successfully organized a One-Day Workshop on “Entrepreneurship Development Program (EDP)” on 17 January 2026 at the MBA Auditorium.

The programme featured an expert session by Mr. Anshuman Behera, Industry Promotion Officer, District Industries Centre (DIC), Rayagada, and was sponsored by DIC, Rayagada, Odisha. The workshop provided valuable exposure to students aspiring to become entrepreneurs and future business leaders.



During the session, Mr. Behera emphasized the importance of developing an entrepreneurial mindset and shared practical insights on start-up opportunities, government schemes and funding support, MSME initiatives, and business incubation facilities. The interactive discussion enabled students to understand the procedural and strategic aspects of launching and sustaining new ventures.

The workshop significantly strengthened industry–academia collaboration and motivated students to transform innovative ideas into scalable, sustainable, and socially responsible enterprises with confidence.

## **One-Day Academic Session by Dr. Bijaya Kumar Sundaray**

**Date: 21 January 2026**

**Organized by: School of Management Studies, GIET University, Gunupur**

The School of Management Studies, GIET University, Gunupur, organized a One-Day Academic Session on 21 January 2026, featuring Dr. Bijaya Kumar Sundaray, Professor & Head, a distinguished academician and thought leader in Personnel Management and Industrial Relations (PMIR).

During the session, Dr. Sundaray shared valuable insights on key contemporary issues such as Human Resource Management, Industrial Relations, Quality of Work Life, Labour Laws, and Organizational Effectiveness, drawing upon his rich academic, teaching, and research experience. His deliberations provided students with both theoretical depth and practical perspectives, enabling them to better understand the evolving dynamics of the workplace.



The interactive session significantly enhanced academic–industry relevance, encouraged critical thinking among students, and reaffirmed the University’s commitment to delivering quality management education through expert-driven academic initiatives.

## **Alumni Spotlight: Inspiring Interaction with Mr. Ajay Kumar**

**Date: 27 January 2026**

**Organized by: School of Management Studies, GIET University, Gunupur**

GIET University, Gunupur, recently had the privilege of hosting Mr. Ajay Kumar, a distinguished alumnus of the MBA 2016–2018 batch, who is currently serving as Regional Marketing Manager at ITC, for an inspiring alumni interaction session with final-year MBA students.

During the interactive session, Mr. Kumar shared his remarkable professional journey and reflected on the pivotal role played by GIET University in shaping his career and leadership capabilities. He emphasized the importance of perseverance, adaptability, continuous learning, and effectively leveraging institutional support while navigating the highly competitive corporate environment.

Beyond sharing personal experiences, Mr. Kumar provided valuable industry insights and practical perspectives on contemporary marketing practices, effectively bridging the gap between classroom learning and real-world corporate challenges. His interaction deeply resonated with the students, motivating them to visualize their career paths with confidence, clarity, and determination.

## **Two-Day Capacity Building Workshop – “Campus to Corporate Initiative” on 30 & 31<sup>st</sup> January 2026**

The School of Management Studies, GIET University, Gunupur, successfully organized a Two-Day Capacity Building Workshop titled “Campus to Corporate Initiative”, aimed at enhancing industry exposure, professional competencies, and corporate readiness among students and faculty members.

Day 1 of the workshop began with an inaugural session graced by Dr. Sarbesh Mishra, Professor and Dean, Placements and Industry Relations, NICMAR University, Hyderabad, and Dr. Pusarla Hanumantha Rao, Dean, School of Project Management, NICMAR University, Hyderabad. Their presence and inaugural remarks set a strong academic and industry-oriented tone for the programme.

From 11:00 AM to 1:00 PM, Dr. Pramod Misra, Chief Human Resources Officer (CHRO), M/s PRA Group, Raipur, delivered an insightful lecture on “HR as the Stabilizer in a VUCA World”. His session highlighted the strategic role of HR in managing volatility, uncertainty, complexity, and ambiguity, offering valuable perspectives on leadership, organizational resilience, and people-centric practices.



### **Day 2 featured Landmark Case Studies Discussions conducted by the distinguished resource persons:**

Dr. Sarbesh Mishra, Professor and Dean, Placements and Industry Relations, NICMAR University, Hyderabad

Dr. Pusarla Hanumantha Rao, Dean, School of Project Management, NICMAR University, Hyderabad

Dr. Pramod Misra, CHRO, M/s PRA Group, Raipur

The sessions focused on real-world corporate and project management case studies, strategic decision-making, leadership challenges, and HR interventions. The interactive discussions encouraged critical thinking and enabled students to relate management theories to practical business scenarios.

The workshop concluded with a Valedictory Function, during which Dr. Saumendra Das, Head, School of Management Studies, delivered the closing remarks. In his address, he emphasized the importance of continuous capacity building, industry engagement, and experiential learning in shaping competent management professionals. He expressed sincere gratitude to the resource persons, organizing team, and University Management for their support.

The programme concluded with the distribution of certificates to the participants, marking the successful completion of the two-day academic initiative.

The workshop significantly strengthened industry–academia collaboration and reaffirmed GIET University’s commitment to delivering quality, industry-relevant management education.

The session was both inspiring and insightful, reaffirming GIET University’s strong alumni–industry connect and highlighting how its alumni continue to make meaningful contributions to the corporate world while actively mentoring and inspiring the next generation of management professionals.