



DEPARTMENT OF CONTINUOUS EDUCATION PROGRAM

**PLACEMENT  
SUPPORT  
from  
COGNAVI  
(Top  
Japanese  
company)**



**GIET UNIVERSITY**  
Gunupur, Odisha

STARTS  
**5th**  
APRIL

**CERTIFICATE PROGRAM IN  
BUSINESS MANAGEMENT  
11 MONTHS WEEKEND ONLINE PROGRAM**

**EXCLUSIVE FOR GIET ALUMINI !**



<https://www.giet.edu/>

**REGISTER NOW**

## OBJECTIVE:

- To develop new age management skills/business skills amongst the **GIET Alumni** required for being effective in the job and progress in career.

## ELIGIBILITY:

**ANY GRADUATE FROM GIET UNIVERSITY**

## DURATION:

**Total for 11 months on weekends**

Course is divided into two semesters from basic understanding of business and management to application of the principles of management.

## INTAKE:

120 STUDENTS

### COURSE TIMINGS:

**SATURDAY 11AM-2.00PM**

**SUNDAY 11 AM-1.00PM**

## FEES:

Rs 40,000





# COURSE STRUCTURE:

## Semester I

1. Fundamentals of Business Management & Functions
2. Effective Communication
3. Basic of Operations
4. CRM in digital world

## Semester II

1. Finance for non-finance
2. Key laws impacting Business
3. Current trends in Business
4. Introduction to Strategic Management

# METHODOLOGY:

- 1.The program will be delivered on digital platform every weekend. Time table will be shared every month.
- 2.Every two months contact sessions on the campus of the university will be organized. (Attendance only by registration)
- 3.Mentor/Buddy will be allocated to every student for guiding.

# PLACEMENT SUPPORT :

Placement support from **COGNAVI India (Foreign subsidiary of a top HR consulting Japanese company)** on **AI-driven tech placement advisory platform** .



## CONTENT DELIVERY:

1. Live sessions of experts from industry every weekend.
2. Business quiz once a month to enhance business knowledge.
3. Knowledge services through WhatsApp.
4. Duration of this program is 11 months i.e 2 semesters.
5. On Saturday 11am-2.00pm and on Sunday 11 am-1.00pm

## EVALUATION SYSTEM

1. No written examination after every semester.
2. Two assignments of each subject of 50 marks, online assignment submission.
3. Viva exam online at the end of first semester and second semester for 25 marks.

## PASSING CERTIFICATE

On successful completion of the course, passing certificate will be awarded by the university

---

**Department of Continuous Education Program**  
**Department of Placement and Training , GIET University**  
CERTIFICATE PROGRAM IN BUSINESS MANAGEMENT

For any query write to [alumniggi@giet.edu](mailto:alumniggi@giet.edu)

**SCAN TO REGISTER →**  
**AND GET ADDITIONAL INFORMATION**

