



GANDHI INSTITUTE OF ENGINEERING AND TECHNOLOGY UNIVERSITY, ODISHA, GUNUPUR
(GIET UNIVERSITY)

DIST-RAYAGADA (ODISHA), PIN-765022

[Established vide Odisha Act-23 of 2018, Included by UGC and Approved by AICTE, New Delhi]

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No. 1598 / GIETU / EXAM / 2024

Date: 29-11-2024

NOTIFICATION FOR AWARD OF THE Ph.D. DEGREE

On the recommendation of the Board of Examiners appointed by the Hon'ble Vice-Chancellor to evaluate the Thesis, the under mentioned candidate has been declared provisionally to be qualified for the award of Ph.D. degree in **Management Studies** as she has fulfilled the provisions of the UGC (Minimum standards and procedure for award of M.Phil./ Ph.D. degree) Regulations, 2016.

1	Name	:	Ms. Debasmita Panigrahy
2	Registration No.	:	19SPHMB015
3	Subject	:	Management Studies
4	School	:	School of Management Studies
5	Title of the Thesis	:	"Impact of Social Media on the Buying Process of Rural Consumers With Special Reference to Khurda District, Odisha"
6	Name and designation of the Supervisor	:	Dr. Krishna Kumar Veluri Professor Department of Management GIET University, Gunupur
7	Name and designation of the Co-Supervisor	:	Dr. Dulu Patnaik Principal, GEC, Kalahandi Bhawanipatna, Odisha
8	Date of Enrollment into the Ph.D. Programme	:	03.08.2019
9	Date of submission of Thesis	:	07.10.2024
10	Date of Viva-Voce Examination	:	25.11.2024



By order of the Vice-Chancellor


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9. The Registrar, GIET University, Gunupur.
10. Dean (Academics) / Dean (SOET) / Dean (SMS) / Dean (SOS) / Dean (Agriculture).
11. HOD of the Department Concerned / Ph.D. Co-Coordinator of department concerned.
12. All HOD's.
13. Deputy Registrar / Ph.D. Section.
14. Ms. Debasmita Panigrahy, Ph.D. Scholar.
15. Research Supervisor / Co-Supervisor.
16. Thesis and Viva-Voce Board of Examiners.
17. The Editor, The Samaj / Sambad / New Indian Express for publication in their esteemed daily.
18. Library / Accounts Section / Examination Section / Academics Registry.



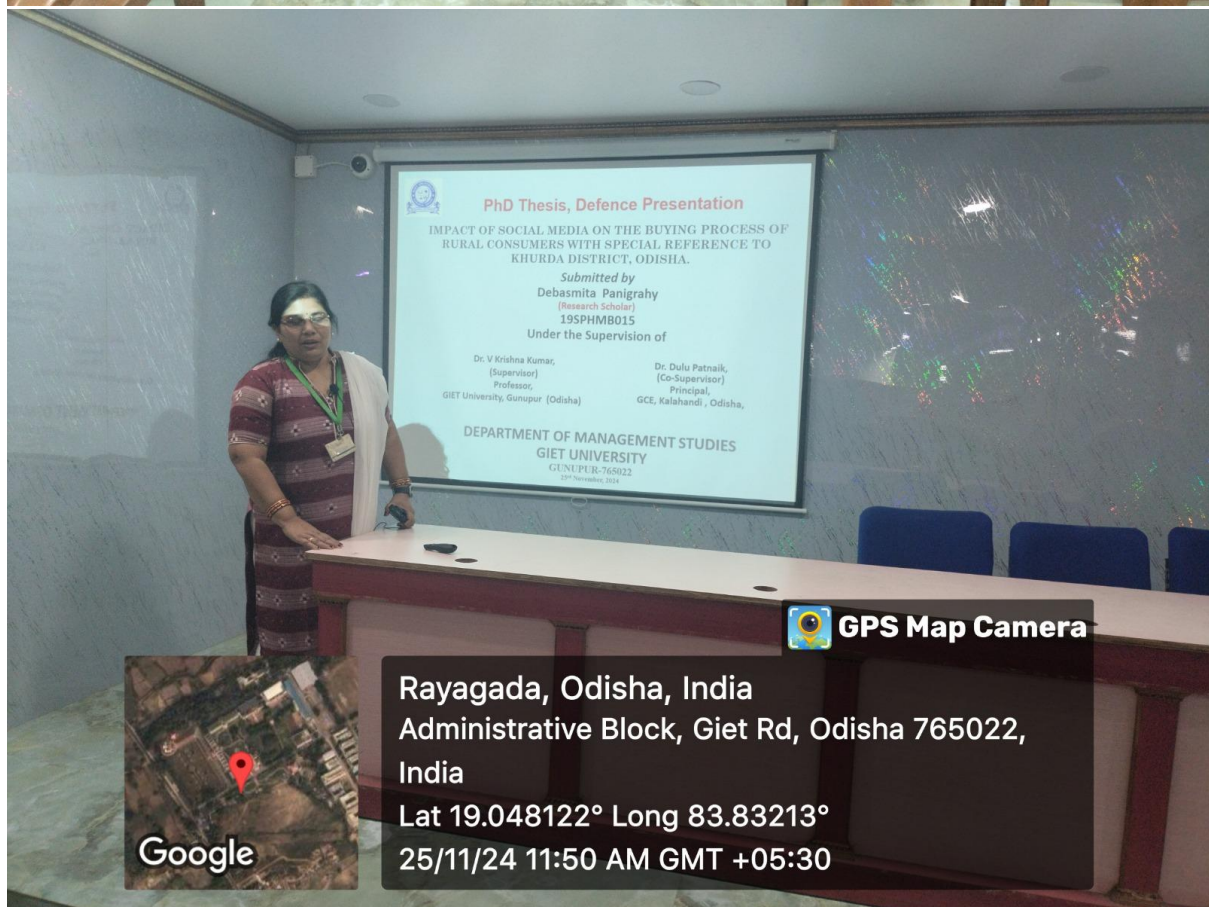

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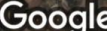
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